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## *Quarterly Insights Newsletter*

Q4 • 2021

### **Spotlight**



#### **Plaza Perks Coffee Shop Awarded the Stockton Small Business Week Video Spotlight**

During May's Stockton Small Business Week, a contest ran for businesses to win a free marketing video from Visit Stockton by using the hashtag #StocktonSmallBusinessWeek. The winner was Plaza Perks Coffee Shop in Downtown Stockton. The marketing video highlights Plaza Perk's unique mission of "Supporting Youth in Foster Care."

Stockton Small Business Week is a collaborative effort of the City of Stockton Economic Development Department and Visit Stockton, held the first week of May each year. To learn more about Plaza Perks or Stockton Small Business Week, use the links below.

[Plaza Perks Coffee Shop](#)

[Stockton Small Business Week](#)



## Savage Railport

Savage, a global industry infrastructure and supply chain services company, recently announced a new multi-commodity transload terminal near Stockton in San Joaquin County. Though this development will primarily serve as a gateway for the distribution of renewable fuels into California, the facility is also equipped to move and manage additional commodities essential to the economy. For the full news release, use the link below.

[Savage Railport in Stockton News Release](#)

## Upcoming Events



### **Stockton Heat 68-Game Season**

The Stockton Heat, an American Hockey League affiliate of the Calgary Flames, has a 68-game regular-season schedule for the 2021- 2022 season starting October 15th.

[Stockton Heat Schedule](#)



### **San Joaquin Public Agency Consortium Virtual "Get Connected" Fall Event** October 21, 2021, 10:00 a.m. - 12:00 p.m.

The San Joaquin Public Agency Consortium (SJPAC) will host its fall event in late October. The event will feature contracting opportunities with various government agencies (including the City of Stockton), information on how to win government contracts, and more.

[Register for "Get Connected"  
Event](#)



### ***Annual Run & Walk Against Hunger November 25, 2021***

The Annual Run & Walk Against Hunger is back downtown after taking last year off. This event is held on Thanksgiving morning and is the Emergency Food Bank's largest one-day fundraiser.

**Run & Walk Against Hunger**



### ***Shop Small Business Saturday November 27, 2021***

Shop Small is a nationwide movement to celebrate small businesses. Shop Small Business Saturday is celebrated after Thanksgiving and encourages consumers to shop or dine at local small businesses.

**Small Business Saturday**

### ***Updates on Business Training Events & Newly Announced Ribbon Cuttings:***

- [San Joaquin Small Business Development Center Events](#)
- [The Greater Stockton Chamber of Commerce](#)
- [The San Joaquin Hispanic Chamber of Commerce](#)
- [The Central Valley Asian American Chamber of Commerce](#)
- [The African American Chamber of Commerce of San Joaquin County](#)
- [Visit Stockton](#)

### **Available Business Resources**



## Stockton Open Data Portal

Have you ever wondered how long it takes to get plans reviewed or how many permits were issued in the City of Stockton over the past year? City service delivery data & insights are now available to everyone.

This data and insights provide information on the City's current operations and also serve as a key tool in achieving the City's vision for the future. Through the City's One Page Strategic Plan, leadership identified metrics to measure success. Staff has been tracking these metrics, and they are now all compiled and available on the Stockton Open Data Portal. The City's data and insights help us by providing accountability as we continue to improve our efforts to serve the community of Stockton.

## Stockton Open Data Portal



## PPP Forgiveness Portal

This portal is made available by the US Small Business Administration to streamline forgiveness processing for PPP Borrowers. After registration, borrowers may use this streamlined process to submit forgiveness requests to lenders automatically.

[Register to Start Forgiveness Request](#)



## San Joaquin County Farm Trails

San Joaquin County is one of the richest growing regions in the nation with an abundance of tastings, hands-on farmer experiences, farmers markets, and more. Visit Stockton recently introduced the San Joaquin County Farm Trail digital passport allowing you to track your progress as you become acquainted with the natural resources the region has to offer.

[San Joaquin County Farm Trail](#)





## Manufacturing Month CA 2021

October is California Manufacturing Month. Check out the wide range of manufacturing activities throughout the month of October.

[California Manufacturing Month](#)



## Emergency Rental Assistance Program (ERAP)

Rent relief and eviction protections are still available in Stockton through the City Emergency Rental Assistance Program (ERAP). Households with unpaid rent from April 1, 2020, to September 30, 2021, can have 100% of overdue rent and utilities paid. Funds will generally be paid directly to the landlord and/or utility providers. Both landlords and renters can apply.

Tenants may also be eligible for other housing expenses including relocation costs, such as rent security deposits, and rental fees, which may include application or screening fees.

[Emergency Rental Assistance Program](#)



## Business and Financial Resources:

- [San Joaquin Revolving Loan Fund](#)
- [Downtown Stockton Enterprise Loan Fund \(DSELF\)](#)
- [Small Business Relief Payment Tax Payment Plans for Sales and Use Tax](#)
- [California Rebuilding Fund](#)
- [California Infrastructure and Economic Development Bank \(IBank\) Finance Programs](#)
- [America's SBDC COVID-19 Relief Programs for Small Businesses](#)

## Workforce Development



### San Joaquin County Employment Training Panel (ETP)

The ETP provides employers funding to offset the costs of job skills training. ETP funds are available to support customized job training for full-time California employees. San Joaquin County WorkNet works with the state as a third party to assist small businesses in accessing these available funds.

[San Joaquin County Employer Services](#)



### University of the Pacific Diversity, Equity, and Inclusion

Mary J. Wardelle-Ghirarduzzi has stepped into her role as the inaugural Vice President and Chief Diversity Officer at UOP. In August 2020, UOP's President Callahan formally addressed social justice issues at university and the initiatives to "do better." The first initiative was the creation of the Cabinet-level Vice President for Diversity, Equity, and Inclusion. Callahan appointed Wardell-Ghirarduzzi to this role in March, and she began July 2021. Wardell-Ghirarduzzi will be working closely with students, faculty, and university leaders. This, along with other efforts, have recently helped earn UOP one of the best in the nation for value and diversity by the U.S. News & World Report.

[Addressing Social Just Issues at  
the University of the Pacific](#)

[Pacific Ranks High for Value and Diversity](#)



Explore available careers at the City of Stockton and help contribute to our community.

## **Invest in Stockton**

***Featured Properties***



Find employment and training services in partnership with state and local agencies and organizations available through EDD.



### 133-143 S. California St.

Mixed-use property is comprised of two buildings. One building is a three-story brick building containing five commercial units at ground level and 22 studio and one-bedroom apartments on the second and third floor. The second building is a commercial building with two suites on the ground floor and two residential units on the second level.

#### Highlights:

- Two Buildings
- Lot size 10,019 SF
- Building square footage 20,296 SF
- Number of units: 31 total
- Year built: 1912, Renovated in 2013
- Zoning: Commercial Downtown (CD)

For property information, contact [Adam Lucatello](#).

### View 133-143 S. California St. Brochure



### 760 W. Charter Way

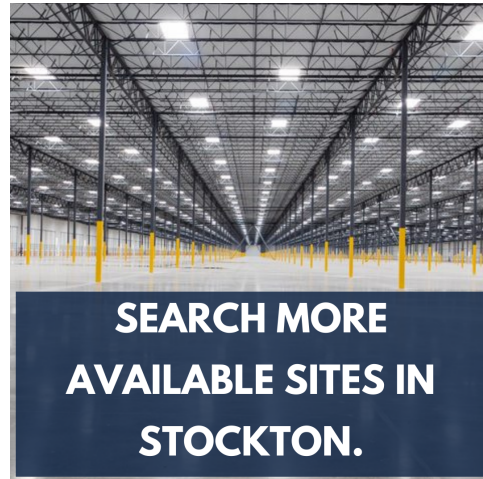
#### Highlights:

- Property: Land
- 38,768 SF
- Zone: General Commercial (CG)

For property information, contact [Wes Widmer](#).

## View 760 W. Charter Way Listing

### *More Site Selection Resources:*



[2021 Q2 Stockton/Central Valley Office Market Research Report](#)  
by Colliers International

[2021 Q2 Stockton/Central Valley Industrial Market Research Report](#)  
by Colliers International

[Stockton Sales Tax Update- 2021 Q1](#)  
by HdL Co.

[Stockton Labor Market Information](#)  
by State of California Employment Development

[Historic Apportionment Data Map](#)  
Apportionment results for each census from 1910 to 2010. 2020 Census apportionment results will be added to the map as they become available.

[2020 Census Statistics Highlight Local Population Changes and Nation's Racial and Ethnic Diversity](#)  
by the U.S. Census

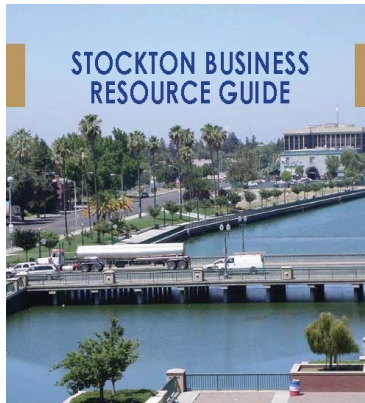
## *City of Stockton Resources*



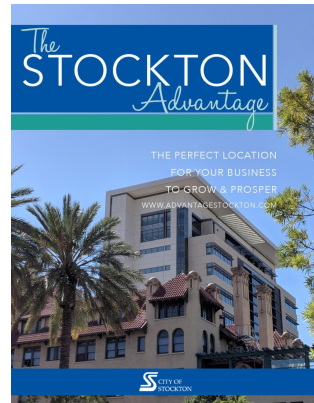
[Economic Development Department Website](#)

[Available Properties: Advantage Stockton](#)

[City of Stockton Bid Flash Website](#)



[Business Resource Guide](#)



[Stockton Community Profile](#)

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